



***BUILDING THE  
TECHNOLOGY AND  
INDUSTRY CAPABILITY  
TO ACHIEVE THE LAB OF  
THE FUTURE***

**Digital Webinar Draft Agenda**

**15-17<sup>th</sup> September 2020**

**All Times Listed in BST (British Summer Time)**

*This is a live document that changes daily. For up to date information regarding the forum please contact Emily Shirrefs, Senior Conference Producer, on [emily.shirrefs@iqpc.co.uk](mailto:emily.shirrefs@iqpc.co.uk) tel: +44 (0) 207 368 9569*

Webinar Day 1 – 15 <sup>th</sup> September	
11:30	Pharma IQ Welcome
11:35	Chairman's Welcome Address
11:40	<p><b>Connections are everything - how to reach end-to-end automated research workflows</b></p> <ul style="list-style-type: none"> <li>Assess the current level of automation for end-to-end laboratory workflows in the life science research space and how the strong focus on automating single workflow steps with separated instruments/integrations can delay overall process automation</li> <li>Look into business process modelling and management tools as they are applied successfully in other industries and what limits their adoption as a proposed solution for life science automation</li> <li>Identify the essential requirements of end-to-end research workflow automation and how business process management tools can help to achieve the goal of a FAIR, digital, lab of the future</li> </ul> <p>Andreas Steinbacher, R&amp;D Informatics and Machine Learning/Artificial Intelligence, Leader for Lab Automation, <b>Roche</b></p>
12:20	<p><b>Unstructured Scientific Data Is Your Company's Biggest Strategic Risk</b> <i>A View from CEO/CFO, R&amp;D, QA, Reg Affairs &amp; Process Improvement</i></p> <ul style="list-style-type: none"> <li>What are Pharma's biggest business challenges and needs for this data?</li> <li>What are the current problems that impact the business?</li> <li>What if we could change the game?</li> </ul> <p>Dr Haydn Boehm, Head of Commercial Marketing - Connected Lab, <b>Merck</b></p>
13:00	<p><b>Building An Integrated End-to-End Solution for Analytical Labs</b></p> <ul style="list-style-type: none"> <li>Assess effective ways to integrate analytical requests, data acquisition and approval work flows</li> <li>Automated retrieval, analysis and publication of results data to streamline your operations</li> <li>Build processes to ensure a fully integrated ELN, sample processing workflow, compound registration and inventory</li> </ul> <p>Jeff Carter, Co-founder and COO, <b>Arxspan – A Bruker Company</b></p>
13:40	<b>Lunch Break</b>
14:40	<p><b>Breaking Down The Buzzword – How Transitioning To 'Lab 4.0' Can Impact Your Organization</b></p> <ul style="list-style-type: none"> <li>Understand the role a LIMS solution plays within a Lab 4.0 implementation</li> <li>Become aware of the challenges that need to be tackled for a smart digitalization of your lab processes and how STARLIMS can help to overcome those challenges</li> <li>Learn how a Lab 4.0 implementation can support compliance and increase efficiency</li> </ul>

	Andreas Schüler, Technical Solution Design Manager, <b>Abbott</b>
15:20	<b>Digitalising A Brand New Site To Lab 4.0– What To Do When Your Company Is Behind Your Site</b> <ul style="list-style-type: none"><li>• Examine a case study of new site development strategy formation and how this translated in real life implementation</li><li>• Discuss the critical success factors when developing a new site from scratch and how this differs from updating existing sites and infrastructure</li><li>• Outline your site management strategy when your systems and informatics capabilities exceed your other sites</li></ul> Cindy Novak, Lab Operations Manager, <b>Bristol-Myers Squibb</b>
16:00	<b>Close of Webinar Day 1</b>

Webinar Day 2 – 16 <sup>th</sup> September	
12:10	Chairman's Welcome and Summary of Day 1
12:20	<p><b>Combining The FAIRification Of Fermentation Data And User Experience In Software Development</b></p> <ul style="list-style-type: none"> <li>• Look at how FAIRification and usability can be combined to enhance both your software capabilities and your user compliance</li> <li>• Explore how FAIRification can enhance comparability of analytical results across platforms and sites</li> <li>• Discuss the role of user experience testing in enhancing systems compliance and data utilisation</li> </ul> <p>Pedro Ivo Guimaraes, Principle Scientist and Head of Digital Workflow Development, <b>Roche</b></p>
13:00	<p><b>Tackling System Retirements From A Records Management Perspective</b></p> <ul style="list-style-type: none"> <li>• Incorporate disruptive systems retirement in accordance with well-defined and documented processes through a case study of retiring systems containing regulated records</li> <li>• Assess – and plan for – the consequences of systems retirement on systems usability and capacity</li> <li>• Discuss recommendations and tools for retirement including risk assessments, and lessons</li> </ul> <p>Dora Endreffy, Global Records Manager, <b>ICON</b> and Chair, <b>HSRAA</b></p>
13:40	<b>Lunch Break</b>
14:40	<p><b>Integrating multiple data sources for meaningful laboratory insight</b></p> <p><i>What you can expect to learn from this session</i></p> <ul style="list-style-type: none"> <li>• How to integrate various data sources to improve laboratory operations</li> <li>• How to leverage real-time data to mitigate risks and secure valuable assets</li> <li>• How lab monitoring enables a remote workforce</li> </ul> <p>Han Weerdesteyn, Chief Commercial Officer, <b>XiltriX</b> Stephen Tierney, President, <b>XiltriX</b></p>
15:20	<p><b>Integrating Lab Data Automation and Scientific Informatics Platforms to Facilitate Data-Centric Research</b></p> <ul style="list-style-type: none"> <li>• Optimizing data flow from instruments to experiments, analytics and learners</li> <li>• Review of customer scenarios integrating data automation and informatics</li> <li>• The added value for externalized research projects</li> </ul> <p>Rob Brown, Ph.D, VP of Product Marketing, <b>Dotmatics</b></p>
16:00	<p><b>Keynote: Networks in Medicine – Data Visualization and Analysis in Virtual Reality</b></p> <ul style="list-style-type: none"> <li>• Examine meaning and usefulness of networks in a bio-medical context</li> <li>• Assess virtual reality as an intuitive data analysis platform for combining human and</li> </ul>

	<p>machine intelligence</p> <p>Felix Müller, Data Scientist Menche Lab, <b>CeMM Research Center</b></p>
<b>16:40</b>	<b>Close of Webinar Day 2</b>

<b>Webinar Day 3 – 17<sup>th</sup> September</b>	
13:50	Chairman's Welcome and Summary of Day 2
14:00	<p><b>Running The Lab As A Factory, What Does Industry 4.0 Bring?</b></p> <ul style="list-style-type: none"> <li>• Discuss how data, information, and knowledge are the products of the lab, creating value for your business</li> <li>• Assess why digitalisation of the lab needs a major overhaul to be as agile as your business</li> <li>• Benchmark your digitalisation projects against real case studies of implementation and roll-out</li> </ul> <p>Rik Pepermans, IT Innovation Lead, R&amp;D IT Evangelist, Former Unilever</p>
14:40	<p><b>Success Begins With Your Strategy: Building Your Data Management Capabilities For An Analytical Environment</b></p> <ul style="list-style-type: none"> <li>• Discuss critical success factors for an effective data management strategy to ensure end to end systems and user compliance</li> <li>• Examine the transition to an automated and analytical environment – what are the data management requirements and restrictions that need to be considered?</li> <li>• Enhance your informatics systems: integrating analytical capabilities to utilise your data as next steps to optimising ongoing data management</li> </ul> <p>Richard Caron, Associate Director, Global MQIT Lead, <b>Eli Lilly</b></p>
15:20	<p><b>Modular Lab – Results For Building A Flexible Laboratory Environment</b></p> <ul style="list-style-type: none"> <li>• Examine why a modular software environment is currently without alternatives</li> <li>• Discuss what Smartlab should have learned from Smarthomes</li> <li>• Map out how a modular system in a laboratory could look</li> </ul> <p>Matthias Freundel, Group Leader, <b>Fraunhofer IPA Research Unit</b></p>
<b>16:00</b>	<b>Chairman's Closing Summary And End Of Webinar</b>